



# INDIAN ASSOCIATION OF PUBLIC HEALTH DENTISTRY

Registered under the Registrar of Societies, Bangalore.No. 777/93-94

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**Dr. Manjunath P Puranik MDS**  
Professor & Head  
Dept. of Public Health Dentistry  
Govt. Dental College & Research Institute Fort Bangalore  
560002

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Dr. Aswath Narayanan M.B

IAPHD/O.No.105/2023

16-03-2023

To,

The Heads of the Department/ Members of IAPHD,  
Department of Public Health Dentistry.

Dear Sir/Madam,

With reference to DCI letter (Letter No. DCWARPM/Regulation/WOHD/General/DE-242/2023-24/2023/10838), it is mandatory for every dental institute/college to Celebrate/Observe World Oral Health Day (WOHD) on 20<sup>th</sup> March 2023 collaboration with the Dental Council of India and the Government of India. The Campaign theme for 2022-23 to celebrate World Oral Health Day is "Be Proud of Your Mouth".

In this regard, you are requested to observe WOHD 2023 by planning oral health promotion and prevention activities for all age groups preferably for a month around 20<sup>th</sup> March, 2023. Some of suggested activities which can be carried out on WOHD are suggested in this letter.

I would like to request that every dental institution celebrate and to share a brief report of the celebration of WOHD along with photographs and video clips to Secretary Office on [secretaryiaphd@gmail.com](mailto:secretaryiaphd@gmail.com) by 20.04.2023. This letter may kindly be forwarded to your college Principal to ensure conduction of the programme in the best way and in a befitting manner.

### Suggested Activities:

1. IEC material and banner displaying the oral health awareness month in prominent places of the Dental College.
2. A public event like walkathon/marathon, rahagiri, cycle rally, rally, public tooth brushing, public lectures, school teachers training, and health workers training etc. to mark the event and sensitize the public.
3. Pledge Ceremony by Dental Faculty for promoting good oral health for all and creating Oral health awareness.

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4. Pledge Ceremony for public and patients for taking care of oral health
5. Be Proud of your Mouth Selfie Booth
6. Quiz, slogan writing, reel, meme, chart, painting, short film making competitions.
7. Social Media coverage (Instagram, Facebook, Twitter, LinkedIn, Institutional Website)
8. Radio/TV campaign/newspaper article/talk shows/street dramas/flash mob to spread the awareness regarding oral health
9. Interactions with the community leaders for creating awareness.
10. Oral health examinations/Awareness camps at prominent public places e.g. bus stand, Railway station etc. and identified workplaces to make the public aware.
11. Screening and treatment camps in Anganwadi centres, Pre-Schools, Schools along with demonstration of adequate method of tooth brushing, mass brushing and distribution of oral hygiene packs.
12. Pit and fissure sealant and fluoride varnish application drive in the Dental College and the community.
13. Special camps for screening and treating oral diseases in vulnerable population. E.g. old age homes, special children, underprivileged population in urban slums, orphanages, rural remote areas and tribal areas.
14. Denture fabrication drive to provide dentures to BPL patients and people in old age homes along with training of caregivers at old age homes.
15. Continuing Dental Education Programme and training of dentists, nurses and para-dental/ medical professionals.

The above activities are only suggestive and not exhaustive. Any other relevant activities, as may be deemed fit, may also be carried out.

**Dr Vamsi Krishna Reddy L**

Hon.Secretary

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